

Subject: Church Benefits Association Update

CBA continues to keep you informed on the latest association and industry happenings:

WELCOME NEW EXECUTIVE DIRECTOR

The Church Benefits Association is pleased to welcome Amy Williams to the CBA team, serving as the association's new Executive Director.

As Executive Director, Amy oversees all CBA activities including budgeting, financial management, membership recruitment and retention, meetings and new program development. Amy will work closely with the CBA staff to ensure the association is operating effectively and efficiently.

Please join us in welcoming Amy to the CBA team. If you have questions or would like to contact Amy, please give her a call at (856) 439-0500 ext 3017, or email awilliams@ahint.com.

ANNUAL MEETING

The CBA Annual Conference is taking place November 30 - December 2, 2004 at the Hilton Palacio del Rio Hotel in San Antonio, TX.

Hotel Accommodations must be made on or before Friday, October 29, 2004. A limited number of rooms are being held for CBA members at the group rate of \$116 per night. You can book your hotel accommodations by contacting Hilton Reservations at 1-800-HILTONS or by contacting the hotel directly at 210-222-1400. Please inform the reservation agent you are with CBA in order to receive the group rate. After **October 29th** reservations will be taken on a room and rate availability.

The registration brochure for the Annual Conference will be mailed shortly. It includes details on how to register for the Golf Scramble, Kick-Off Dinner and Topical Interest Track Breakout Sessions. You can also view the registration brochure on the CBA website at www.churchbenefitsassociation.org.

The Keynote Speaker for the Annual Conference is Dr. Kenneth Cooper of the Cooper Aerobics Center in Dallas, TX. Dr. Cooper is recognized as a leader in the international physical fitness movement and will be discussing "How to Increase the Odds for a Lifetime of Good Health and Reduce the Cost of Healthcare." His presentation covers the importance of exercise, maintaining a proper weight, nutrition and a wellness program.

We look forward to seeing you in San Antonio!

MEMBER PROFILE

Paul Middeke - The Lutheran Church, Missouri Synod

Paul Middeke graduated from Truman State University with a bachelor's degree in accounting. He always knew he was interested in math; however by the end of his freshman year, Paul realized he liked numbers with dollar signs (\$) much more.

Paul started his career at Ernst & Young LLP, where he rose to partner, responsible for managing client satisfaction, client audit and financial services. After 27 years, Paul accepted the position of Sr. Vice President & CFO at DIMAC Marketing Corporation, a former client. He has served as Vice President of Finance for The Lutheran Church - Missouri Synod (LCMS), and Interim President for the Lutheran High School Association of St. Louis.

Paul is President of the Worker Benefit Plans of The Lutheran Church -- Missouri Synod. For Paul, "the best part of my job is the belief and feeling that we are making a difference in the lives of our members by figuring out ways to provide more member benefits by stretching their benefit dollars further." In addition, Paul serves as chairman of the Finance and Investment Committee of the Board of Directors for Thrivent Financial for Lutherans, the largest fraternal benefit society in the USA with over \$60 billion of assets under management.

Paul is a member of the American Institute of CPA's, Missouri Society of CPA's and Financial Executives International. His church and civic responsibilities are extensive, and include committee chair, board member, and volunteer.

Although it seems as if there isn't room for anything else, Paul is happily married with six children. In his free time, although he admits that isn't very often, Paul enjoys golfing and spending time with his family.

If you would like to recommend someone for an upcoming member profile, please contact Jamie Dunn at CBA headquarters via email at jdunn@ahint.com.

WWW.CHURCHBENEFITSASSOCIATION.ORG

CBA's website is the number one resource for the most up-to-date association and industry happenings. Visit www.churchbenefitsassociation.org for the latest information on the annual meeting, e-bulletin archives, and complete membership information.

SAVE THE DATE

The Church Plan Workshop
April 13-15, 2005
Renaissance Scottsdale Resort
Scottsdale, AZ

FROM CBA HEADQUARTERS

If you have any questions on your membership, benefits, etc, please contact national headquarters at: 17000 Commerce Parkway, Suite C, Mt. Laurel, NJ 08054; phone: 856-439-0500; fax: 856-439-0525; email: cba@ahint.com or visit www.churchbenefitsassociation.org.